

## CASE STUDY

# Enhancing Property Security with AI-Driven Surveillance for Seligman & Associates

## EXECUTIVE SUMMARY

Integrated Solution Services (ISS) successfully implemented an advanced security surveillance system integrating artificial intelligence (AI) and human monitoring for Seligman & Associates, a prominent owner of real estate. This strategic implementation significantly reduced security incidents and provided a safer, more secure environment, thereby lowering potential costs associated with theft and property damage.

## CHALLENGE

Seligman & Associates faced recurring security challenges across their properties, including theft, vandalism, and unauthorized access. Traditional security measures, such as periodic guard patrols, proved ineffective and predictable, failing to deter or promptly respond to incidents. The need for a more efficient, reliable, and cost-effective security solution was evident to ensure the safety of the properties and their occupants.

## SOLUTIONS

Integrated Solution Services offered a comprehensive security upgrade by installing state-of-the-art surveillance cameras equipped with AI capabilities across Seligman & Associates' properties. These cameras were monitored both by AI and human personnel to ensure round-the-clock surveillance. Key features of the solution included:

- **AI Detection:** The AI system was programmed to identify suspicious activities and potential security threats, such as loitering or trespassing.
- **Live Monitoring:** Upon detection of a potential security event, the AI alerted ISS's Network Operations Center (NOC), prompting live monitoring by security experts.
- **Immediate Response:** The NOC could initiate a "talk-down" communication through installed speakers, directly addressing trespassers and urging them to vacate the premises, enhancing the immediacy and effectiveness of the response.

## AT A GLANCE

### Challenges

- Loitering
- Theft
- Vandalism
- Unauthorized Access
- Safety Concerns

### Benefits

- Incident Reduction
- Efficiency Boost
- Cost Savings
- Peace of Mind
- 24/7 Continuous Coverage



"Integrated Solution Services has revolutionized our property security. Their AI-driven surveillance system not only stopped incidents in their tracks but also brought peace of mind to both our management team and tenants. The level of innovation and reliability exceeded our expectations, making them the go-to choice for cutting-edge security solutions."

-Steve Adams